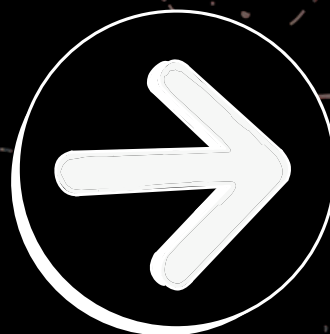


Daniel Barksdale Productions, LLC

Sponsorship Package

Presented by

Daniel Barksdale Productions, LLC



Partnering for Impact & Innovation



DANIEL
BARKSDALE PRODUCTIONS

DANIEL BARKSDALE PRODUCTIONS, LLC

Daniel Barksdale established Daniel Barksdale Productions in the summer of 2020 during the global pandemic. His goal was to create a production company that would showcase his original plays and offer emerging writers, directors, and producers a platform. Since its inception, the company has produced five of Daniel Barksdale's stage plays: "Still Wearing Your Name," "Sunday Morning," "The Family Reunion," "The Company You Keep," and "For All Have Sinned." After the successful debut of the first show produced by the company, Still Wearing Your Name, Daniel decided to take it on tour. Since 2020, Daniel Barksdale Productions has produced several stage plays and has recently grown from church venues to professional theaters along the East Coast. The company has organized tours visiting cities such as Washington, D.C., Raleigh, N.C., Atlanta, G.A., and others, attracting hundreds of attendees throughout a production run.

Daniel Barksdale Productions was nominated for Best Production Company at the ACE Awards in Greensboro, N.C., several years in a row. Additionally, the company's productions—"Still Wearing Your Name," "Sunday Morning," and "The Family Reunion"—each received nominations for Best Stage Production at the same ceremony for several consecutive years.

The company is dedicated to inspiring, encouraging, and motivating its audiences by presenting real-life situations and challenges alongside meaningful solutions. Looking ahead, Daniel Barksdale Productions aspires to expand into television and film, creating inspiring and uplifting content that positively impacts audiences on a global scale, rather than solely within the local community.



Daniel Barksdale Productions, LLC

OBJECTIVES

At Daniel Barksdale Productions, we enjoy working with community partners who share our values. We also aim to spotlight other businesses to help them thrive and advance in their respective fields. Below are our objectives for our sponsors and the goals we aim to accomplish through this collaboration.

- ➔ Enhance Brand Visibility.
- ➔ Enhance Community Engagement.
- ➔ Create Leads and Generate Sales.

Summary of our objectives:

Although hundreds of attendees watch the productions, our goal is to boost your brand visibility by promoting your business to the many attendees at our events. We prioritize community engagement; while some attendees come from outside Lynchburg, our main focus remains on connecting with and engaging our local community, including our sponsors. Additionally, we aim for our sponsors to expand along with their leads, ultimately boosting their sales. We aim to create a partnership where you can enjoy the benefits of contributing to the local arts and helping ensure that local urban theatre is preserved for future generations.



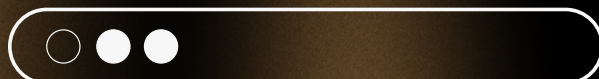
WHY BECOME A SPONSOR?

Daniel Barksdale Productions, LLC emphasizes faith, family, and personal growth. Its projects aim to inspire and support individuals by providing alternative sources of motivation, inspiration, and encouragement through entertainment, often depicting realistic scenarios with solutions. The company not only delivers uplifting messages but also strives to offer high-quality entertainment for those needing a mental escape. Each production is crafted to appeal to the majority of attendees.

Our core values are simple and rooted in the Christian faith. We emphasize artistic excellence, collaboration, creativity, innovation, and above all, respect. For those involved in a Daniel Barksdale Production, we strive to foster a positive work environment for individuals and extend this commitment to our brand, corporate, and community sponsors. Our main aim is to foster a positive and healthy environment both on and off stage. The production company is also committed to traveling to ensure the messages reach not just a localized group of supporters, but a broad audience.

Another reason to become a sponsor is that it boosts brand visibility through various channels like production programs, posters, banners, website content, email newsletters, social media campaigns, press releases, opening night, and VIP events. It also involves community investment, creating positive brand associations, engaging target audiences, and highlighting shared values.

Partnering with Daniel Barksdale Productions offers mutual benefits for both brands as we continue to grow and make an impact in the world.



Daniel Barksdale Productions, LLC

SPONSORSHIP PACKAGES

TITLE SPONSOR

The business will be promoted on the in-house theater screen via a QR code; one box seat (two tickets) is available for a single night, the distribution of business information to attendees at entry, listing the business on the website (DanielBarksdale.com), inclusion in the playbill, and acknowledgment before and after the show.

\$2,500

PRODUCTION SPONSOR

One box seat ticket (two tickets) is available for a single night, distribution of business information to attendees upon entry, business information on the website (DanielBarksdale.com), inclusion in the playbill, and acknowledgment of the business before and after the show.

\$2,000

SUPPORTING SPONSOR

Logo in the playbill, logo on the website (DanielBarksdale.com), and acknowledgment of the business both on stage before and after the show.

\$1,500

COMMUNITY PARTNER

Acknowledging the business with small on-stage recognition before the show begins. This package does not include heavy promotion of your business.

\$500

***Submission timing for certain sponsorship packages may exclude some items if they have already been created or completed. All submissions will need to be approved by Daniel Barksdale Productions before being presented to the public.**

***Daniel Barksdale Productions may refuse partnerships with businesses that do not share our organizational values.**



Daniel Barksdale Productions, LLC

CONTACT INFORMATION

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